



TyneCoastCollege

Tyne Coast College

Public Benefit Statement 2020/21

Tyne Coast College is an exempt charity under Part 3 of the Charities Act 2011 and following the Machinery of Government changes in July 2016, is regulated by the Secretary of State for Education. In return, we are committed to delivering a concrete, measurable, public benefit to the community we serve which is local, regional and international. In considering our vision, mission and values, Tyne Coast College Board has had due regard of the Charity Commission's guidance on reporting this public benefit.

Introduction

Tyne Coast College emerged following a successful merger of South Tyneside College and Tyne Metropolitan College on 1st August 2017. Tyne Coast College is forging a footprint across the North East of England by continuing to meet the needs of students, business and communities and extending the reach and impact of the diverse and dynamic offer through innovative partnership developments to support the skills needs of existing and emerging industries. The College has an excellent international reputation for its world class marine and merchant navy training with a significant number of overseas marine learners sponsored via our status as a Tier 4 Sponsor with UKVI.

Tyne Coast College is based across 6 campuses covering North and South Tyneside covering a broad portfolio of courses from entry level through to Higher Education. It is made up of a number of entities that have been created to reflect how the College has grown, developed and diversified in response to both the priorities of the central government and the local and regional aspirations of communities and stakeholders that it serves.

Connected by a shared vision, mission and core values, the College is made up of:

- South Tyneside College
- Tyne Metropolitan College
- South Shields Marine School
- Queen Alexandra Sixth Form
- Sponsor of Tyne Coast Multi Academy Trust

In 2019/20 academic year there were 4,298 leaver enrolments by 2,286 learners on 16-18 Study Programmes, 3,052 leaver enrolments on funded adult programmes and 812 on Higher Education programmes. Apprenticeship numbers of 924 demonstrate a lower than forecasted impact due to Corona virus.

The College maintains very high standards and is determined to take every opportunity to improve them further. The quality of education at Tyne Coast College (TCC) is good and shows a three year improving trend. Following our recent OfSTED inspection (October 2019) all types of provision were judged to be good along with key judgements also judged to be good. Safeguarding was found to be effective.

The Chief Executive is one of only 7 National Leaders in FE. NLFs are serving college leaders who have a strong track record of delivering improvement – both at their own colleges and in working with others. They provide strategic mentoring and support to other colleges that need to improve.

Staffing and Finance

The College is a significant employer in North and South Tyneside with 629 full time and part time employees. Many of our staff live in the local and surrounding area and bring a real positive contribution to local prosperity and the local economy. Being at the edge of the town centre, both students and staff are encouraged to buy local and so contribute to an increasing prosperity for local businesses and the Borough Councils of North and South Tyneside. Our procurement approach for goods and services is based on quality and best value for money whilst also taking account of our social responsibility which include procuring goods and services from local suppliers.

The gross annual budget of the College is in the order of £35m and the financial health of the College is good.

The College places great emphasis on long term commitment to the professional development and welfare of all of its staff. Members of staff are supported on a wide range of in-house and external programmes up to and beyond degree level. There are innovative internal programmes for all groups of staff and three full days are set aside each year for whole College staff development activities. In addition, the college is supporting 11 apprentices to achieve qualifications and work experience in a range of areas such as sports, finance, catering and plumbing. This year, two apprentices completed business administration apprenticeships and have been offered full time, permanent employment with the College. The College's internal organisation is based upon seven teaching departments and an increasing vocational provision for 14-16 year olds, a comprehensive Student Services function, and a range of strong business support functions.

Effective internal communications is a high priority. There is a comprehensive framework of active committees with broad staff representation. The HIVE employee engagement tool has been implemented which helps to gather employee feedback which supports change and ensures we are able to make data driven decisions. All members of staff are team based and all teams have regular, minuted meetings with full staff involvement. A team briefing system and whole staff meetings are structured to ensure all staff are well informed about current issues, understand the position of the College and can contribute to the College's goals.

External Relationships

As a key local service, the College maintains extensive links. There are excellent relationships with local schools within formal structures.

There is a key relationship with both North and South Tyneside Borough Councils and the College contributes to local social and economic regeneration initiatives notably as an active member of the Local Strategic Partnership. There is close working with officers of the Education and Skills Funding Agency (ESFA) and with Local Enterprise Partnerships. There are also close relationships with a range of local voluntary and community sector organisations. There are wide ranging and active links and partnerships with employers across the local area and wider region and the College takes an active part in supporting

other education providers in the local area.

Within the Marine Sector, the College contributes nationally to shaping UK Maritime training policy as active members of the International Association of Marine Academies (IAMI), the Association of Marine Electrical Radio Colleges and the Merchant Navy Training Board (MNTB). The College maintains close relationships with the Maritime and Coastguard Agency (MCA - the UK Government's Marine Administration), major UK and international shipping companies, international government agencies and international partner colleges. The College continues to lead as the UK's sole provider of, non-cadet, Electro-Technical Officer (ETO) training.

The College recognises the importance of our local community. Many activities take place during the year to encourage the local community to take part and become involved in College life.

Community groups are also able to make use of and hire our facilities such as our rugby pitches, sports hall and local men in shed groups. Our staff and students take part in charitable work and during 2017 our support staff have a planned programme of activity that will support our links and relationships with the community.

Our Vision is:

Transforming Lives

Our Mission is:

To provide outstanding educational opportunities for the benefit of the students and the communities we serve.

Our Core Values are:

As an employer and a learning organisation:

- We believe in being a strong community presence, embedding everything we do in the local community.
- We believe every student should achieve their potential.
- We value the professionalism, commitment, and excellence in our staff.
- We believe the needs of employers should shape our curriculum.
- We will make a significant positive impact on the local, regional and national economy.
- We welcome and include everyone in our community and value individuality and diversity.

We will achieve this through our Key Goals, which are measured through the College Strategic Plan and self-assessment reports:

1. Delivering Outstanding Education: Teaching and Learning
2. Supporting Social Mobility
3. Quality in Everything We Do
4. Financial Sustainability and Efficiency
5. Working in Partnership
6. Communications
7. Growing the Business

Examples of where the College has added value include:

- Tyne Coast College (South Shields Marine School) has been awarded The Queen's Anniversary Prize for Higher and Further Education (2018-2020) for its work in digital modelling and advanced training for ports and waterway development and safe ship movements. This is THE most prestigious award that an educational institution can receive. The award recognises outstanding work by colleges and universities which deliver real benefit to the wider world and public through education and training.
- Staff provide a specialist and cutting-edge curriculum for learners and apprentices studying maritime programmes.
- The College has been re-awarded further funding following successful delivery and completion of a European Funded project 'Talent Match' working with a regional consortium to meet the needs of Young adults through education, work experience and employment in North Tyneside.
- Outstanding Halls Ofsted Inspection, which commented on the guidance, support and care learners received from all levels of the organisation.
- Working closely with the Local Authority to develop digital strategy that will provide all adults with digital skills entitlement to improve local community digital competency.
- Relocation of the Motor Vehicle facilities to the South Tyneside Westoe campus to allow expansion of delivery and a better student experience for learners.
- The College has a mental health first aid instructor and 12 members of staff have been trained as mental health first aiders, In addition and to support staff during lockdown we have implemented a wellbeing risk assessment to ensure that staff continue to be supported at home and in the workplace. The College has arranged sessions with financial advisers which are open to all staff and Teams app has been put in place signposting staff to a number of resources to offer further support with mental health issues.
- SSMS has a truly multicultural student body. The international students bring a significant cultural diversity to both the College and the local community where they live.
- The strong influx of learners from outside of the locale adds significantly to the local economy.

Members of the public can assess the value added to the community served by the College through:

- OfSTED inspection reports
- Student and employer surveys
- Public records of College Board meetings
- College accounts
- Website

Governors of the College will review and update its Public Benefit Statement as part of its regular review of the College's Strategic Plan.