



TYNE COAST COLLEGE STRATEGIC PLAN

2025 - 2028

INTRODUCTION

This new Strategic Plan reflects the current context post pandemic and the cost of living crisis reshaping our narrative, our response to the major disruption to the marine world and merchant navy training and our response to the needs of learners, employers and our communities to the challenges we have all faced.

The plan helps set out our priorities and exactly how we will deliver our mission and vision in the coming years.

We are passionate about promoting the benefits of technical and vocational pathways, and through this strategic plan we will focus the college on planning skills provision to meet the needs of our local, regional, national and international stakeholders. We are also a significant provider of Higher Education in the North East with particular strengths in Engineering and Marine and offer opportunities for students to continue their vocational studies up to level 6. This supports the employer demands for higher level skills in the region.

As a College our brands have always worked to tailor their provision to local skills needs and national and international skills needs (Marine School) and this plan continues to develop that theme. Working closely with stakeholders we will deliver a pipeline of skilled employees that will benefit employers, communities and individuals.

In order to deliver this pipeline of skilled employees we need to continue our plans to redevelop and refresh our campuses. In these challenging times to access capital funding we are committed to working with the DfE, the Ministry of Housing, Communities and Local Government, the North East Combined Authority, South Tyneside Council and North Tyneside Council to assemble the funding and stakeholder partnerships to radically reshape our estate to create first class facilities for our learners.



THE NATIONAL CONTEXT

The new government has committed to being mission led; this formed a central theme across their 2024 election manifesto and has been reaffirmed following their election win. At the heart of this approach are five key missions which operate as guiding stars to inform policy making and funding decisions. To be successful, work on these missions will involve and require effective coordination from across different parts of national and devolved government who can empower local leaders to work together in new and different ways.

FIVE KEY MISSIONS

KICKSTART ECONOMIC GROWTH TO SECURE THE HIGHEST SUSTAINED GROWTH IN THE G7 – WITH GOOD JOBS AND PRODUCTIVITY GROWTH IN EVERY PART OF THE COUNTRY MAKING EVERYONE, NOT JUST A FEW, BETTER OFF

MAKE BRITAIN A CLEAN ENERGY SUPERPOWER TO CUT BILLS, CREATE JOBS AND DELIVER SECURITY WITH CHEAPER, ZERO-CARBON, ELECTRICITY BY 2030, ACCELERATING TO NET ZERO

TAKE BACK OUR STREETS BY HALVING SERIOUS VIOLENT CRIME AND RAISING CONFIDENCE IN THE POLICE AND CRIMINAL JUSTICE SYSTEM TO ITS HIGHEST LEVELS

BREAK DOWN BARRIERS TO OPPORTUNITY BY REFORMING OUR CHILDCARE AND EDUCATION SYSTEMS, TO MAKE SURE THERE IS NO CLASS CEILING ON THE AMBITIONS OF YOUNG PEOPLE IN BRITAIN

BUILD AN NHS FIT FOR THE FUTURE THAT IS THERE WHEN PEOPLE NEED IT, WITH FEWER LIVES LOST TO THE BIGGEST KILLERS, IN A FAIRER BRITAIN, WHERE EVERYONE LIVES WELL FOR LONGER.

THE REGIONAL CONTEXT THE NORTH EAST COMBINED AUTHORITY (NECA)

“Our purpose is to champion the full potential of our region. Collaborating with our partners and local authorities, we’ll create a better way of life by connecting communities, giving people the skills to succeed, and improving wellbeing for all, so that the North East is recognised as an outstanding place to live, work, visit and invest”.

NECA FIVE COMMITMENTS

A FAIRER NORTH EAST

WE’LL HELP PEOPLE THRIVE WITH ASPIRATIONAL JOBS, NEW SKILLS, AND BETTER HOMES, IMPROVING QUALITY OF LIFE FOR EVERYONE. WE’LL CREATE CONFIDENCE IN THE NORTH EAST BY REDUCING INEQUALITIES AND IMPROVING HEALTH.

A GREENER NORTH EAST

WE’LL TAKE INSPIRATION FROM OUR INDUSTRIAL HERITAGE AND UNIQUE MIX OF URBAN AREAS, COUNTRYSIDE, COASTLINE AND RIVERS, TO NURTURE OUR NATURAL RESOURCES - CREATING GREEN JOBS, SUSTAINABLE INDUSTRY, AND CLEAN ENERGY.

A CONNECTED NORTH EAST

WE’LL GET BEHIND BUSINESSES SO THEY CAN IMPROVE PRODUCTIVITY AND CONNECTIVITY. WITH BETTER LOCAL TRANSPORT NETWORKS AND DIGITAL INFRASTRUCTURES, THE NORTH EAST WILL HAVE A GLOBAL REACH, BECOMING THE GO-TO PLACE FOR INNOVATIVE IDEAS AND REAL-WORLD RESULTS

AN INTERNATIONAL NORTH EAST

BUILDING ON OUR ECONOMIC STRENGTH, AND CHAMPIONING OUR HERITAGE, CULTURE, ARTS AND SPORTS, WE’LL DRIVE THE REGION’S AMBITION TO CONTINUALLY ATTRACT VISITORS AND INVESTMENT.

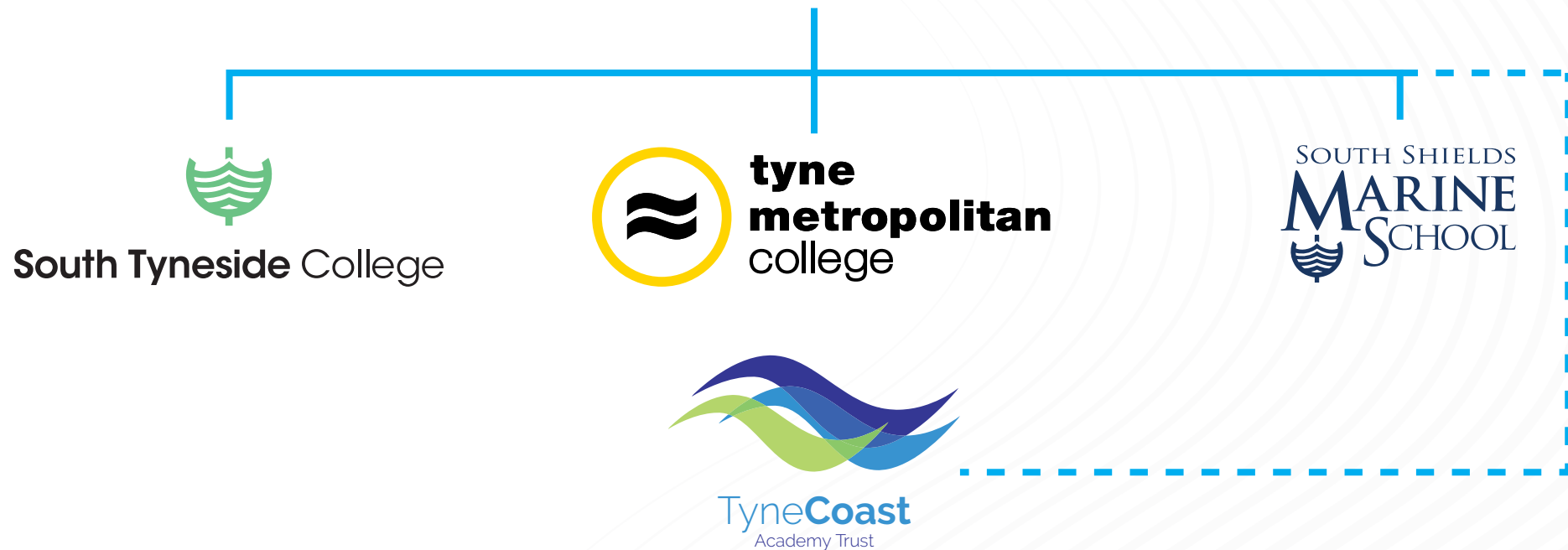
A SUCCESSFUL NORTH EAST

TOGETHER, WE’LL SPEAK WITH ONE VOICE, AND DEFINE OUR OWN FUTURE, CULTIVATING THE TALENT, SKILLS AND INNOVATION THAT WILL HELP GROW OUR EXISTING ECONOMY, BECOMING GREEN INDUSTRY LEADERS AND A CULTURAL DESTINATION MAKING THE NORTH EAST ONE OF THE BEST PLACES TO LIVE, WORK, AND INVEST.

OUR ORGANISATION



TyneCoastCollege



OUR MISSION, VISION AND VALUES

MISSION

BIGGER, BETTER, STRONGER

VISION

TRANSFORMING LIVES

VALUES

THE STRATEGIC PRIORITIES WILL BE ACHIEVED THROUGH OUR MISSION, VISION AND VALUES. THESE ARE DEVELOPED TO REFLECT OUR BELIEF IN HAVING A STRONG COMMUNITY PRESENCE AND THAT WE TAKE PRIDE IN HELPING EVERY STUDENT TO ACHIEVE THEIR POTENTIAL.



POTENTIAL

We believe every student should achieve their potential



RESPECT

We value the professionalism, commitment and excellence of our staff



INCLUSIVE

We believe in having a strong and inclusive community presence, embedding everything we do in the local community



DIVERSITY

We believe in celebrating the differences between individuals and diversity in the community



EXCELLENCE

We believe in having high standards in ensuring excellence in everything we do

HOW OUR STRATEGIC GOALS LINK TO OUR MISSION

MISSION

BIGGER

5. FE & HE CURRICULUM
AND PERFORMANCE

6. MARINE

7. PARTNERSHIPS

BETTER

2. FACILITIES

3. DIGITAL
TRANSFORMATION

4. PEOPLE

5. FE & HE CURRICULUM
AND PERFORMANCE

6. MARINE

7. PARTNERSHIPS

STRONGER

1. FINANCIAL
HEALTH

4. PEOPLE

7. PARTNERSHIPS

STRATEGIC GOALS



1: FINANCIAL HEALTH

**CASH DAYS MEET
MINIMUM
REQUIREMENTS/HEALTHY
LEVELS**

**EFFECTIVE INTERNAL
CONTROLS TO ENABLE REAL
TIME DECISIONS ON CASH
FLOW MODELLING**

**BE FINANCIALLY
SOUND, USE AVAILABLE
RESOURCES EFFICIENTLY
AND BUILD
FINANCIAL RESILIENCE**

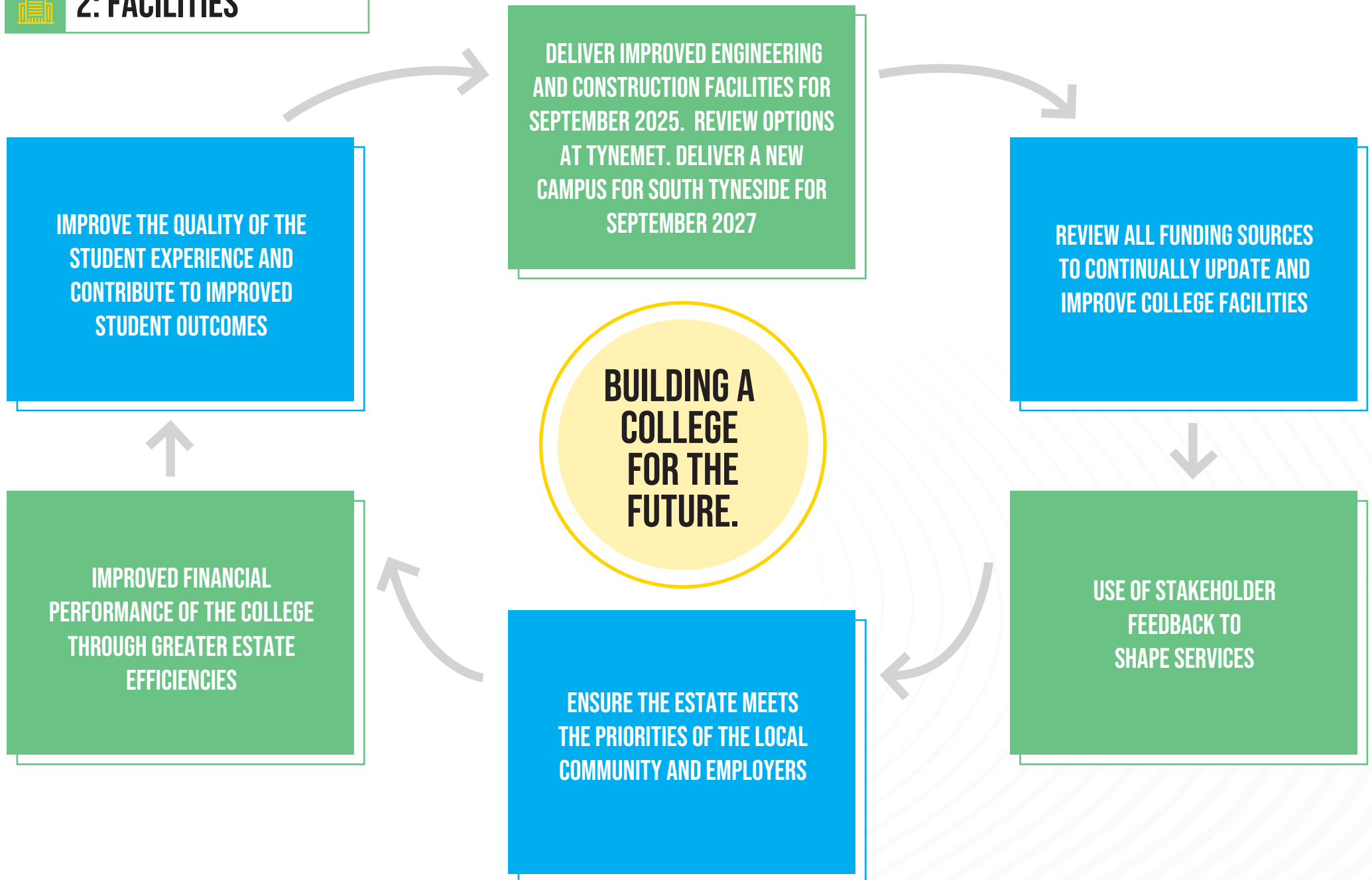
**STREAMLINED COLLEGE
CURRICULUM AND BUSINESS
SUPPORT STRUCTURE TO
IMPROVE EBITDA**

**EFFECTIVE CAPITAL
INVESTMENTS ARE MADE
WHILST UNDERTAKING THE
NEW CAMPUS AND
REDEVELOPMENT**

**PROFESSIONAL SERVICES
DEPARTMENTS PROVIDE THE
CORRECT SUPPORT AND
TIMELY INFORMATION**



2: FACILITIES





3: DIGITAL TRANSFORMATION

WHERE CAPITAL FUNDS
ALLOW IMPLEMENT
CUTTING-EDGE DIGITAL
TOOLS AND PLATFORMS

WHERE CAPITAL FUNDS
ALLOW EQUIP CLASSROOMS
AND LEARNING SPACES WITH
MODERN DIGITAL TOOLS

LEVERAGE DIGITAL
TECHNOLOGIES TO
ENHANCE TEACHING,
LEARNING, AND
ADMINISTRATIVE
PROCESSES

ENSURE THE HIGHEST
STANDARDS OF CYBER
SECURITY AND DATA
PROTECTION ACROSS ALL
COLLEGE OPERATIONS

INTEGRATE DIGITAL LITERACY
INTO THE CURRICULUM AND
PROVIDE COMPREHENSIVE
DIGITAL SKILLS TRAINING FOR
STAFF AND STUDENTS

UTILISE AI AND DATA
ANALYTICS TO GAIN
INSIGHTS INTO STUDENT
PERFORMANCE, RESOURCE
UTILISATION



4: PEOPLE

**IMPLEMENT PROFESSIONAL
DEVELOPMENT PROGRAMMES
FOR STAFF**

**DEVELOP LEADERSHIP
PROGRAMMES FOR
MANAGERS**

**TO BE AN
EMPLOYER
OF CHOICE**

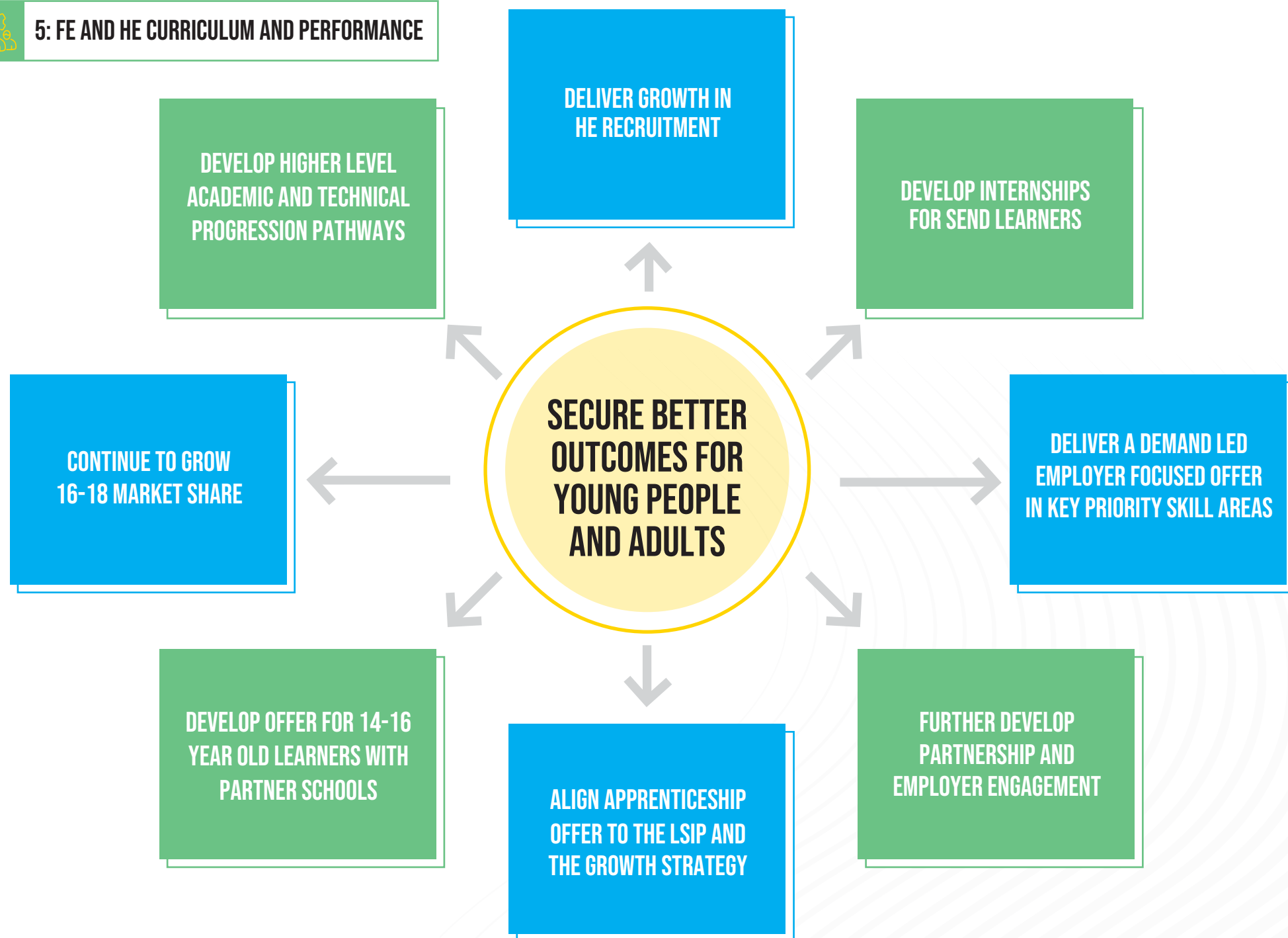
**DEVELOP RECRUITMENT
AND RETENTION
STRATEGIES THAT
ATTRACT AND RETAIN**

**PROMOTE A CULTURE
OF WELL-BEING
AND SUPPORT**

**PROMOTE POLICIES
AND PRACTICES THAT
ENSURE EQUALITY AND
RESPECT FOR ALL**

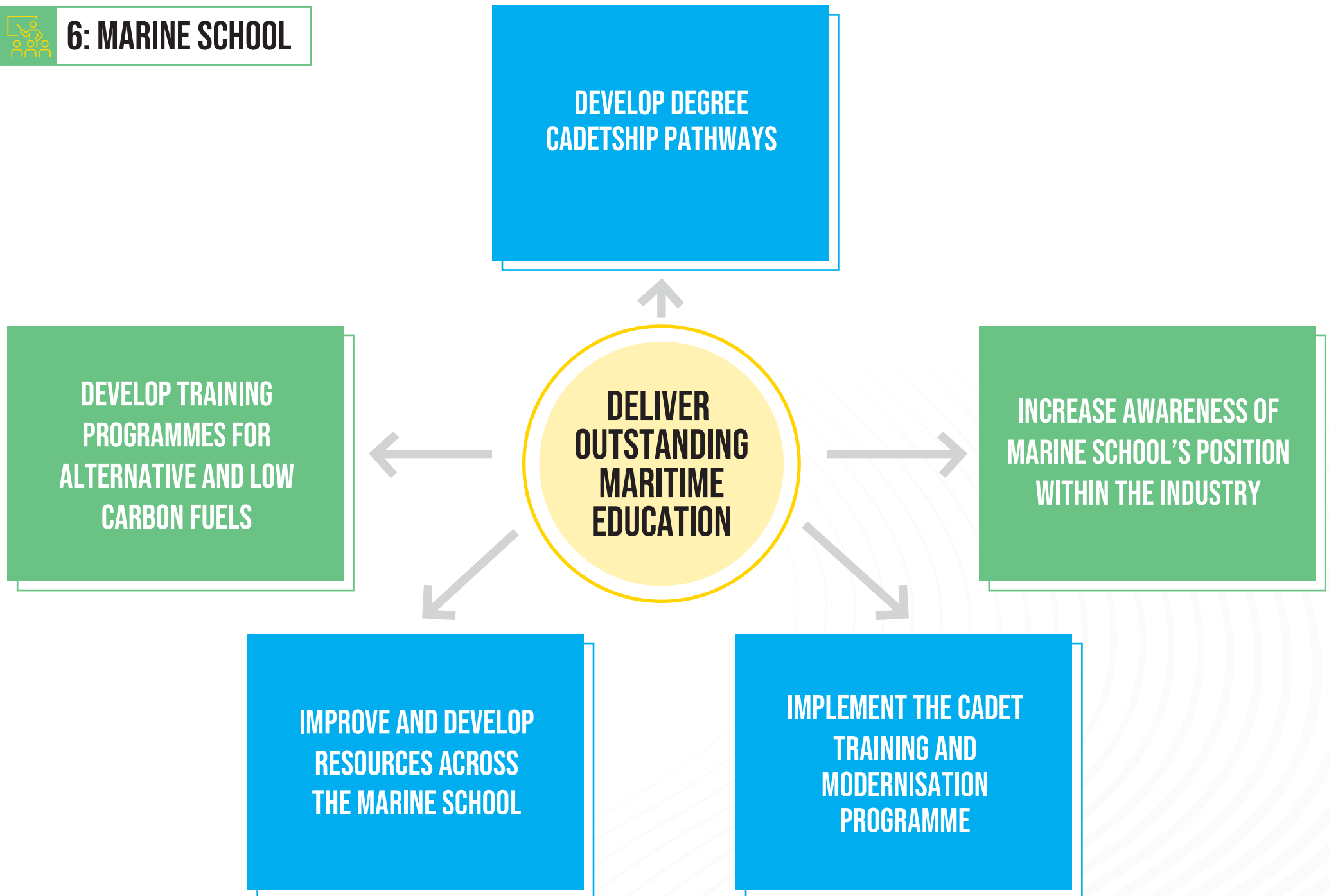


5: FE AND HE CURRICULUM AND PERFORMANCE





6: MARINE SCHOOL





7: PARTNERSHIPS

